

Enterprise IoT is a game changer for Manufacturers

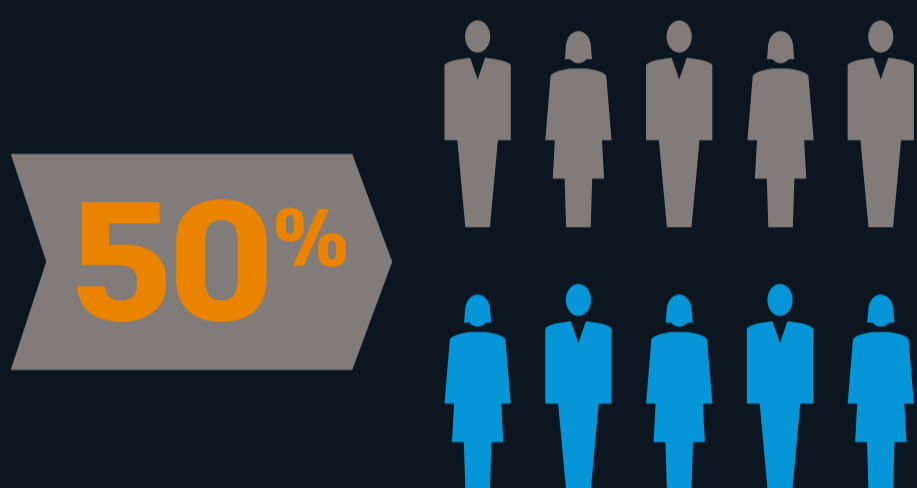


Time is ⌚ of the essence

56% Are working on an IoT product **now** - next **12** months

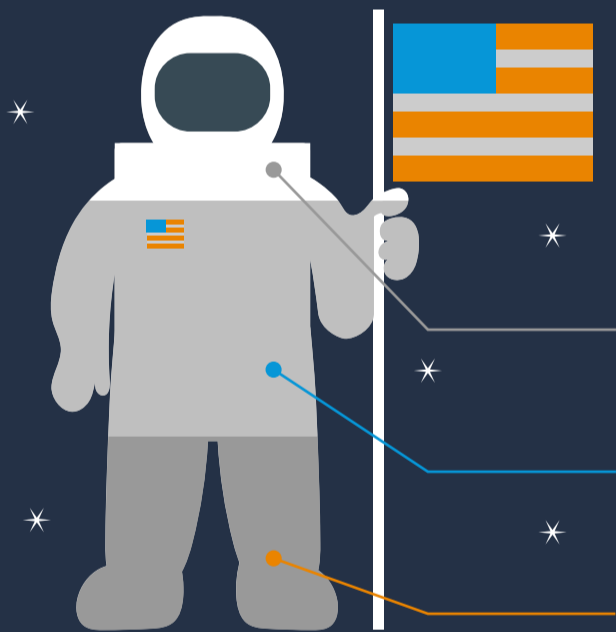
78% Are working on an IoT product **now** - next **36** months

IoT is a priority

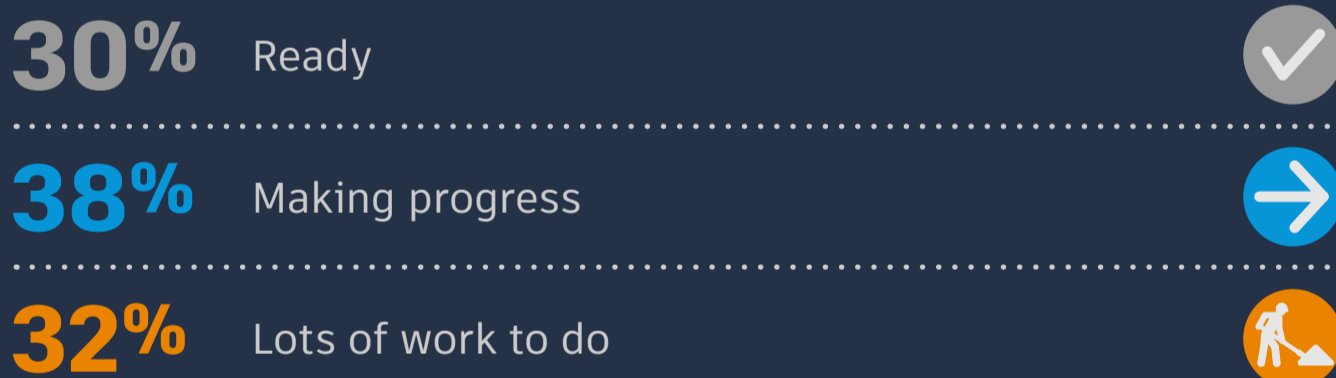


! **50%** Consider IoT very important – critical for their company

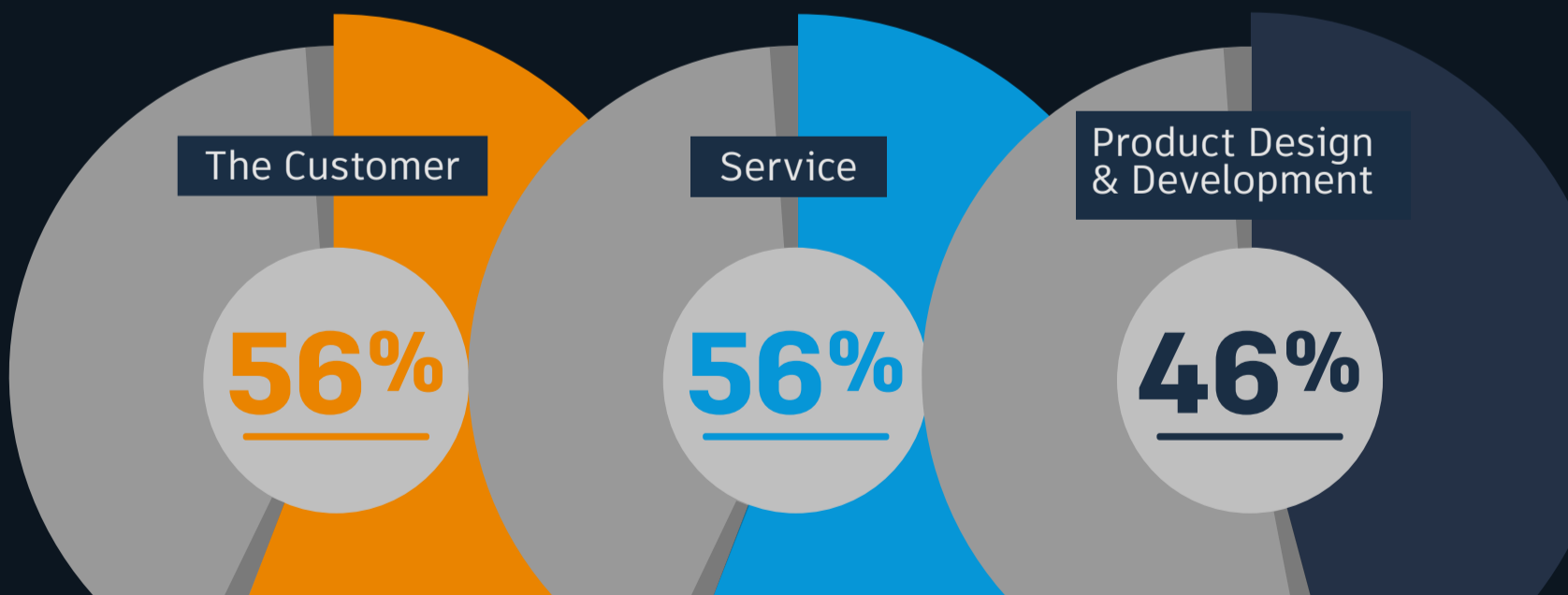
Why Manufacturers are connecting their products*



First movers are establishing themselves. Are you ready and enabled for the IoT?



TOP Stakeholders most likely to benefit from the IoT*



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Making IoT simple and affordable

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